



**GREATER NOIDA INDUSTRIAL DEVELOPMENT AUTHORITY  
GAUTAM BUDH NAGAR, UTTAR PRADESH**

Expression of Interest

for

**Operations and Maintenance of four Vending markets at  
Greater Noida**

**Issued by:**

**Greater Noida Industrial Development Authority (GNIDA)**

Plot No. 1, Knowledge Park IV,  
Greater Noida, Gautam Budh Nagar,  
Uttar Pradesh - 201308

## **DISCLAIMER**

This Expression of Interest (EOI) for “Operations and Maintenance of four Vending markets at Greater Noida” (‘the Project’) contains brief information about the Project and scope of work for the prospective Bidder. The purpose of EOI is to provide the Bidder with information to assist the formulation of their response.

While all efforts have been made to ensure the accuracy of information contained in this EOI document, this document does not contain all the information required by the Bidder. The Bidder are encouraged to conduct their own independent assessment, investigations and analysis and check the reliability, accuracy and completeness of the information at their end and obtain independent advice from relevant sources as required before submission of their response. Greater Noida Industrial Development Authority (GNIDA or the Authority) and any of its employees or advisors shall incur no liability under any law, statute, rules or regulations as to the accuracy or completeness of the EOI document.

GNIDA has issued this Expression of Interest with the best intention to explore the market for eligible and interested bidders and has no compulsions to enter into definitive contractual agreements. This EOI does not guarantee conversion of this EOI into any definitive contractual agreements.

GNIDA reserves the right to change any or all conditions/ information set in this EOI document by way of revision, deletion, updating or annulment through issuance of appropriate addendum as GNIDA may deem fit without assigning any reason thereof.

GNIDA reserves the right to accept or reject any or all applications without giving any reasons thereof. GNIDA will not entertain or be liable for any claim for costs and expenses in relation to the preparation of the applications to be submitted in terms of this EOI Document.

## Table of contents

---

DISCLAIMER .....	1
Table of contents.....	2
1 Invitation for Expression of Interest .....	4
2 Key Instructions .....	4
3 Introduction .....	5
4 Scope of Services .....	5
5 Participation Criteria for this EOI.....	8
6 Formats for Submission .....	10
6.1 EOI Submission Form .....	10
6.2 DETAILS OF BIDDER .....	11
6.3 FINANCIAL INFORMATION.....	12
6.4 DETAILS OF RELEVANTS WORKS COMPLETED IN LAST 7 YEARS .....	13
6.5 DECLARATION .....	14

## Data Sheet

1	EOI	<b>Operations and Maintenance of four Vending markets at Greater Noida</b>
2	Name of the Authority's official for addressing queries and clarifications	<b>Manager, Urban Services</b> Greater Noida Industrial Development Authority Plot No. 1, Knowledge Park 4, Greater Noida District Gautam Budh Nagar – 201308, Uttar Pradesh Phone: +91 89204 63149 Email: <a href="mailto:santoshkr@gnida.in">santoshkr@gnida.in</a> Website: <a href="http://www.greaternoidaauthority.in">www.greaternoidaauthority.in</a>
3	Pre-bid conference	30.08.2023, 11:30 PM (IST) <b>Zoom ID: 819 5621 0440;</b> <b>Pass code: 1234</b>
4	Proposal Due Date (PDD)	12.09.2023 (05:00 PM IST). All interested participants are requested to send their documents and presentation to <a href="mailto:santoshkr@gnida.in">santoshkr@gnida.in</a>
5	Presentation on Proposal	Will be communicated

## 1 Invitation for Expression of Interest

Greater Noida Industrial Development Authority (“GNIDA” or “the Authority”) invites Expression of Interest (EOI) for “Innovations in the design and development of Smart Villages of Greater Noida” (“the Project”). Interested Bidders can download the document from the website [www.greaternoidaauthority.in](http://www.greaternoidaauthority.in) , and submit their “Expression of Interest” in the formats duly filled and signed with required enclosures, via email superscribed “Operations and Maintenance of four Vending markets at Greater Noida”

## 2 Key Instructions

Interested Bidders should make note of the following key points:

- This EOI invitation document is not a Tender or Request for Proposal in any form and would not be binding on GNIDA in any manner whatsoever.
- GNIDA reserves the right to cancel the EOI invitation as a whole or in part without assigning any reasons.
- The Bidders are encouraged to conduct their own independent assessment, investigations and analysis and check the reliability, accuracy and completeness of the information at their end and obtain independent advice from relevant sources as required before submission of their response.
- GNIDA encourages interested bidders to contact the Urban Services department
- GNIDA reserves the right to update, amend and supplement the information given in this document at its sole discretion before the last date and time of submission of the responses.
- Bidders should submit their response in English language and as per formats provided in the last section of this document. Submission not conforming to the instructions or prescribed formats will be rejected.
- The key dates and information for the Project are as below:

### 3 Introduction

Greater Noida, a progressive urban hub, recognizes the multifaceted significance of street vending in urban dynamics. Beyond being a source of employment, street vending infuses cities with vitality and allure, while also serving as an informal mechanism for surveillance. However, the absence of dedicated spaces for vendors, coupled with unplanned urban expansion, has led to unregulated proliferation along roads and vital intersections. This, in turn, has resulted in chaotic traffic conditions, challenges in crowd control, and waste management complexities.

In a notable departure from the prevailing trend, Greater Noida has proactively addressed these challenges by introducing sector-wise vending zones, equipped with cutting-edge amenities, catering to eligible vendors. A remarkable stride has been made, with the development of four out of twelve vending zones, showcasing our commitment to organized urban growth.

In continuation of this transformative journey, the Greater Noida Industrial Development Authority (GNIDA) seeks to engage with prospective and capable bidders interested in undertaking the operation and maintenance of these four vending zones. Through this Expression of Interest (EOI), we invite qualified entities to partner with us in realizing the full potential of these spaces, fostering harmonious coexistence between vendors, patrons, and the urban environment.

### 4 Scope of Services

a) Operational Excellence:

- Oversee the smooth functioning and day-to-day management of the entire premises.
- Adhere to Service Level Agreements (SLAs) outlined in Annexure B of the Request for Proposal (RFP).

b) Zone Management:

- Efficiently manage designated street vending zones in alignment with GNIDA's regulations and guidelines.
- Ensure proper utilization of allocated spaces, preventing encroachments and unauthorized activities.
- Ensure vendors occupy their designated spaces.

c) Infrastructure Maintenance:

- Regularly inspect and maintain infrastructure including stalls, kiosks, seating, waste disposal facilities, and utilities.
- Address day-to-day wear and tear to keep the facilities in good working condition.
- Perform premises painting every 12 months as specified, with penalties for non-compliance.

d) Hygiene and Sanitation:

- Implement robust cleaning and waste management programs to maintain clean, hygienic, and aesthetically pleasing vending zones.
- Employ proper waste segregation and disposal methods to minimize environmental impact.

e) Security and Safety:

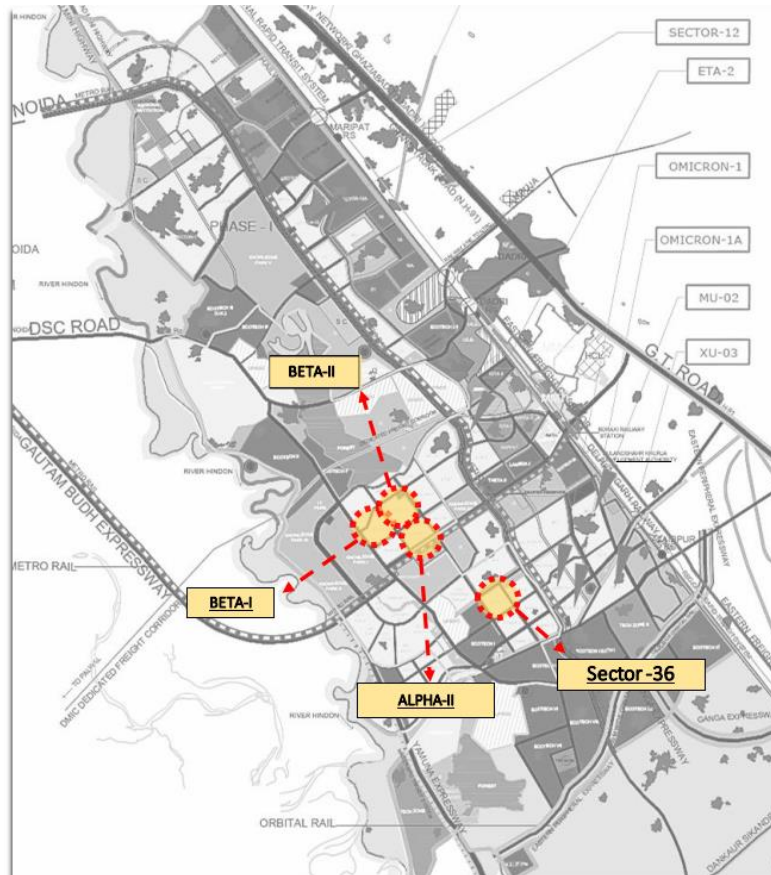
- Ensure safety and security of vendors and visitors within the vending zones.
- Prevent theft, vandalism, and other security issues.
- Develop contingency plans for emergencies to ensure safety.

- f) Traffic and Crowd Management:
- Develop strategies to manage pedestrian and vehicular traffic around the vending zones.
  - Prevent vending activities from obstructing traffic flow or posing safety hazards.
- g) Compliance and Enforcement:
- Monitor and enforce adherence to all applicable rules, regulations, and permits related to street vending.
  - Take appropriate actions against violations and non-compliance.
- h) Reporting and Documentation:
- Maintain comprehensive records of activities, incidents, and changes within the vending zones.
  - Prepare regular reports for relevant authorities to track progress and compliance.

## 5 Location of the Project

Greater Noida, a thriving city in north India, boasts vending zones thoughtfully situated across its urban landscape. These zones can be found strategically near bustling commercial and residential centres. Whether it's a quick snack or a refreshing beverage, residents and visitors alike can easily access these vending areas for their convenience. With a focus on accessibility and enhancing daily life, Greater Noida's vending zones cater to the needs of its diverse population, contributing to the city's vibrant and dynamic atmosphere. Following are the 04 locations of the concerned Vending Zones.

Figure 1. Locations of 04 vending zones



EOI for Operations and Maintenance of four Vending markets at Greater Noida

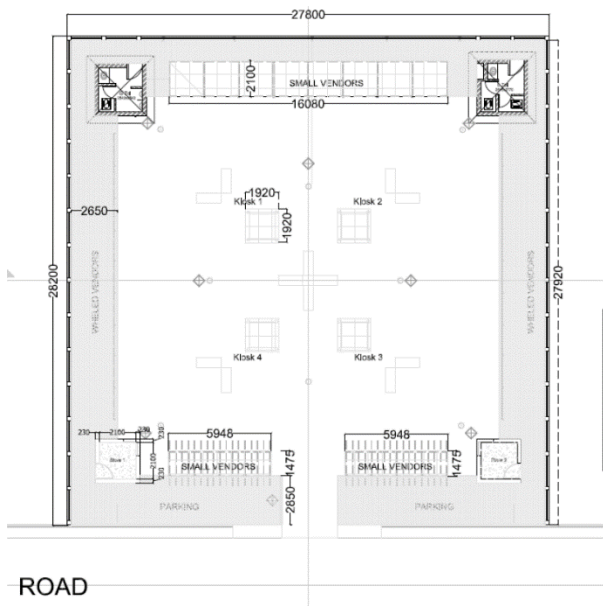


Figure 2: Alpha 2 vending zone

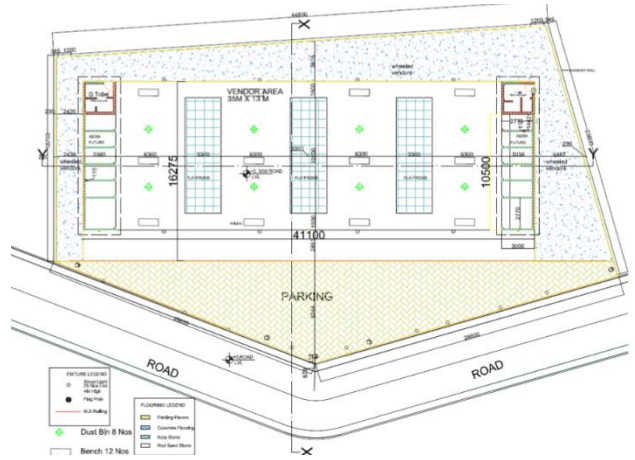


Figure 4: Beta 1

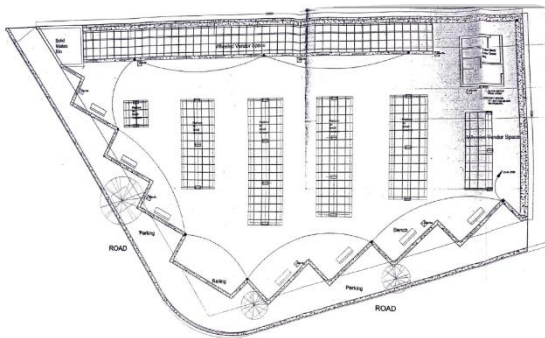


Figure 5: Beta 2

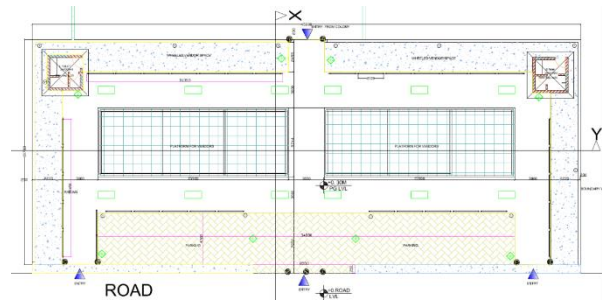
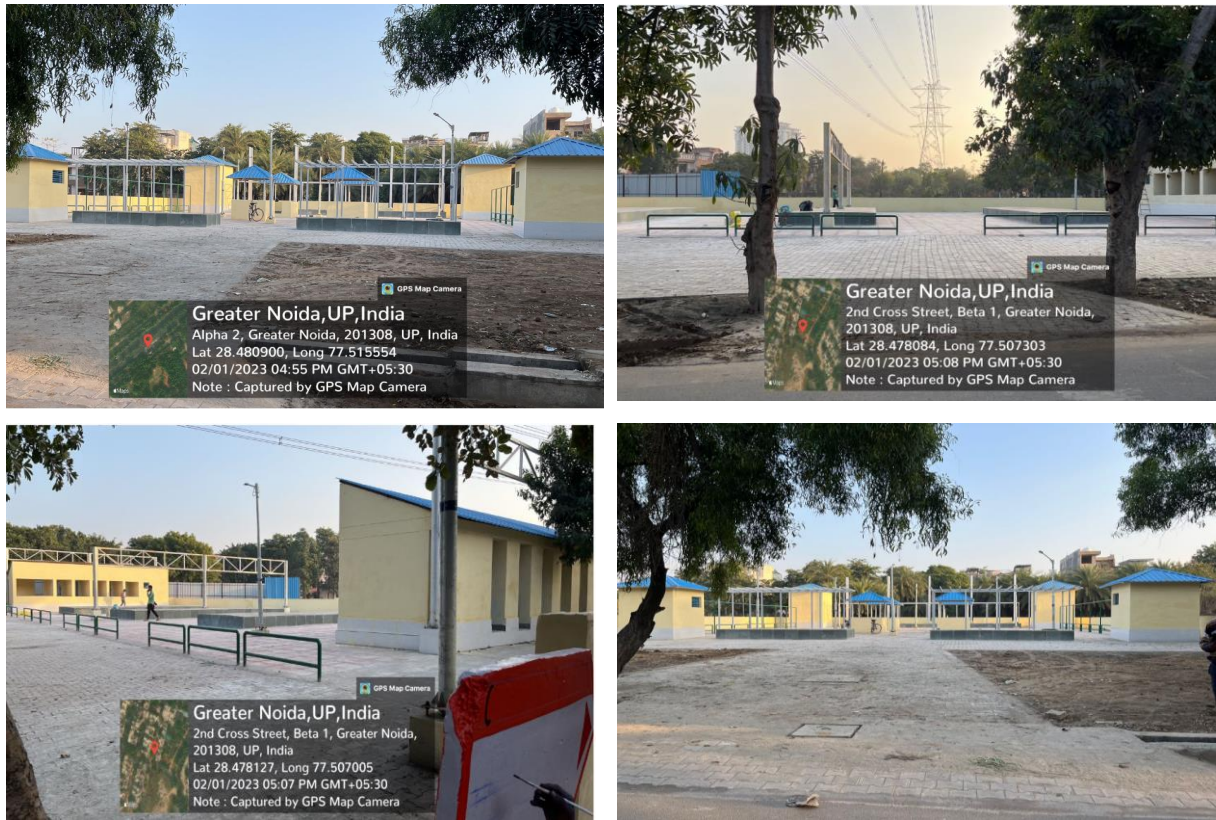


Figure 3: Sector 36



Figure 6. Site Photographs



## 6 Participation Criteria for this EOI

The EOI proposal submitted by the participants clearing the following criteria will be eligible for evaluation (only eligible participants will be called for presentation) along with duly filled Forms attached along with this EOI document:

S. No.	Criteria	Documents to be submitted
1	The Bidder should be a Company registered under the Companies Act or Partnership firm registered under the Partnership Act of 1932 or registered (converted to) under the Indian Limited Liability Partnership Act, 2008 or a Proprietorship	Registration certificate in case of a Private Limited or a Limited Liability Partnership
2	Average Annual turnover <i>(Start-ups may be exempted from this criteria, provided they are associated with professionals with a proven track record in Urban and Rural Planning)</i>	Audited Financial statements – Balance Sheets, Profit and Loss Accounts, Annual Reports, CA certificate
3	The bidder should have in the last 7 years completed similar projects of operation and maintenance of vending zones, public parks, toilets, parking and other public facilities	As per format
4	The Application should not have been barred by the Central Government, any State Government, a statutory authority or a public-sector undertaking, as the case may be, from participating in any project, and the bar subsists as on the date of the Proposal Submission.	Self-declaration
5	The Bidder should have Income tax, PAN, GST Registration, any other competency certificate (if any) proving Institutional (Offices) nature of the organization and nature of activities (Offices) to be carried out.	Respective certificates

## 7 Presentation of Interest:

Interested participants are kindly requested to submit their presentations in PDF format to the provided email address. The presentation should talk about the following aspects.

### 1. Introduction and Company Overview:

- Introduce the presenting company and provide an overview of its background, experience, and expertise in similar ventures.
- Highlight any relevant past projects or successful implementations of vending zone operations and maintenance.

### 2. Understanding of Scope of Work:

- Demonstrate a thorough understanding of the outlined scope of work, emphasizing how the company plans to fulfill each component effectively.
- Describe how your approach aligns with the objectives of operational excellence, efficient zone management, infrastructure maintenance, hygiene, security, compliance, and reporting.

### 3. Operational Excellence and Service Level Agreements (SLAs):

- Explain how you intend to ensure smooth day-to-day operations and adhere to the specified SLAs.
- Showcase your strategies for efficient vendor coordination, customer service, and conflict resolution.

### 4. Zone Management and Allocation:

- Describe your proposed methodology for managing designated vending zones in accordance with GNIDA's regulations.
- Highlight how you plan to prevent encroachments, unauthorized activities, and ensure proper allocation of vendor spaces.

### 5. Infrastructure Maintenance and Upkeep:

- Present your approach to regular inspection, maintenance, and repair of stalls, kiosks, seating, waste disposal facilities, and utilities.
- Explain how you will address wear and tear to maintain a high standard of facilities.

### 6. Hygiene, Sanitation, and Waste Management:

- Outline your comprehensive plan for implementing robust cleaning and waste management programs to ensure clean and hygienic vending zones.
- Detail your waste segregation and disposal methods to minimize environmental impact.

### 7. Security and Safety Measures:

- Describe your strategies for ensuring the safety and security of vendors and visitors within the vending zones.
- Highlight measures to prevent theft, vandalism, and other security concerns.

### 8. Innovation and Value-Added Services:

- Highlight any innovative ideas, technology integration, or additional services you plan to introduce to enhance the overall vending zone experience.

## 8 Formats for Submission

### 8.1 EOI Submission Form

(On the letterhead of applicant)

To,  
The Manager,  
Urban Services  
GNIDA, Plot No.1, Knowledge Park IV  
Greater Noida, Gautam Budh Nagar 201308

Dear Sir,

We, the undersigned, offer to submit our Expression of Interest for Operations and Maintenance of four Vending markets at Greater Noida. We are hereby submitting our Proposal, which includes our documents as requested.

We hereby declare that all the information and statements made in this Proposal are true and accept that any misinterpretation contained in it may lead to our disqualification.

We understand you are not bound to accept any Proposal you receive and this EOI is not liable for any award.

We remain,

Yours sincerely,

Authorized Signature [In full and initials]:

Name and Title of Signatory:

Name of Organisation:

Address: \_\_\_\_\_

Email ID: \_\_\_\_\_

Contact Number: \_\_\_\_\_

## 8.2 DETAILS OF BIDDER

[Please capture all relevant information]

### Details of the contact person

Name:

Designation:

Telephonic Number:

Email:

Address:

### Details of the firm by Bidder:

Name of the Firm:	
Date of registration of the Firm:	Country:
Address:	
GST No. <i>(Copy of Certificate)</i>	PAN No. <i>(Copy of Certificate)</i>
<i>Copy of certificate of Company registered in India under the Companies Act 1956/ 2013</i>	

On Behalf of (Name of the Bidder)

Signature of the Authorized Person

Name:

Designation

### 8.3 FINANCIAL INFORMATION

Please provide financial details for the last three (3) financial years along with necessary supporting documents in the following format.

<b>Financial Year</b>	<b>Annual Turnover (INR)</b>
2019 – 2020	
2020 – 2021	
2021 – 2022	
2022 – 2023	
<i>Total</i>	<i>Average Annual Turnover</i>

Note: Copy of the balance sheet and ITR duly certified, shall be attached as proofs.

On Behalf of (Name of the Bidder)

Signature of the Authorized Person

Name:

Designation

### 8.4 DETAILS OF RELEVANTS WORKS COMPLETED IN LAST 7 YEARS

Assignment name:	
Country: Location within country:	Duration of assignment (months):
Name of Client:	Total No of man-months of the assignment:
<b>Project Value (INR)</b>	Amount of consulting fee received by your firm (INR)
Start date (month/year):	Completion date (month/year):
Name of associated Bidders, if any:	No. of professional man-months provided by associated Bidders:
Narrative description of Project	
Description of actual services provided by your staff within the assignment:	
Firm's Name:	

## 8.5 DECLARATION

Declaration for not being barred by the Central Government, any State Government, a statutory authority or a public sector undertaking, as the case may be, from participating in any project, and the bar subsists as on the as on the date of the Proposal Submission.

### Declaration Letter for “<insert name of the RFP>”

(To be printed on Letter Head)

Sir/Madam,

This is to notify you that our Company / LLP / Partnership / Society / Proprietorship <Please delete whichever is not applicable> intends to submit a proposal in response to <insert name of the RFP>, we also declare that our Company / LLP / Partnership / Society / Proprietorship <Please delete whichever is not applicable> has not been blacklisted by any Central / State Government Department / Public Sector undertaking, as the case may be, from participating in any project, and the bar subsists as on the as on the date of the Proposal Submission.

Sincerely,

\_\_\_\_\_

(Signature of the Authorized Person)

Name:

Designation: